

2016 ISIDC

International Service Innovation Design Conference

1-5 November 2016 in Chiang Mai, Thailand

"Cultural Innovation & Life Design"

The *International Journal of Cultural and Creative Industries* will be supporting the 5th biennial conference of in service innovation and design, the International Service Innovation Design Conference (ISIDC)*.

ISIDC is Asia's first international conference on service and design, dedicated for diverse discussions on various themes such as service productivity, service improvement for sustainable society, and regional revitalization through service design. We are inviting primary stakeholders of service design – academics, industry practitioners, and government officials – to join this year's International Service Innovation Design Conference (2016 ISIDC) to discuss under the theme of "Cultural Innovation and Life Design".

CULTURAL INNOVATION

1. Social innovation
2. Smart Living technology and application
3. Policy design, application, and evaluation
4. Public space and community empowerment
5. Smart design of place to live, work, and spend time in
6. Automation and the Internet of Things
7. The new generation of the Internet of Minds
8. Cultural mix/influence on innovation
9. Cultural sustainability and innovation
10. Cultural and creative industries
11. Talent cultivation for Smart Living industry
12. Technological humanity
13. Successes and failures in innovation

LIFE DESIGN

1. Life of E (everyone, electronics, ecology, economy)
2. Institutional design
3. The life design for people of all generations
4. Public design, policy, and welfare
5. Information and mobile lifestyle
6. Technology for life design and well-being
7. Cross-generational communication design
8. Cultural innovation and life design
9. The essence of life design and living
10. Philosophy of ideal life design
11. Healthy city design
12. Innovation of content, platform, and co-creation
13. Successes and failures in life design
13. Successes and failures in innovation

Presentations in 2016 ISIDC will be selected based on your 250-word abstract proposals.

Key information

Deadline for abstract submission: 30 January 2016

Announcement for accepted abstracts: 29 February 2016

Registration period: 15 March 2016

Website: <https://sites.google.com/site/isidc2016/home>

Contact: 2016isidc@gmail.com (PIC. Dr. Ottavia HUANG)

* Selected papers from the 2016 *International Service Innovation Design Conference* will be recommended for publication in the *International Journal of Cultural and Creative Industries*