

# 2016 ISIDC

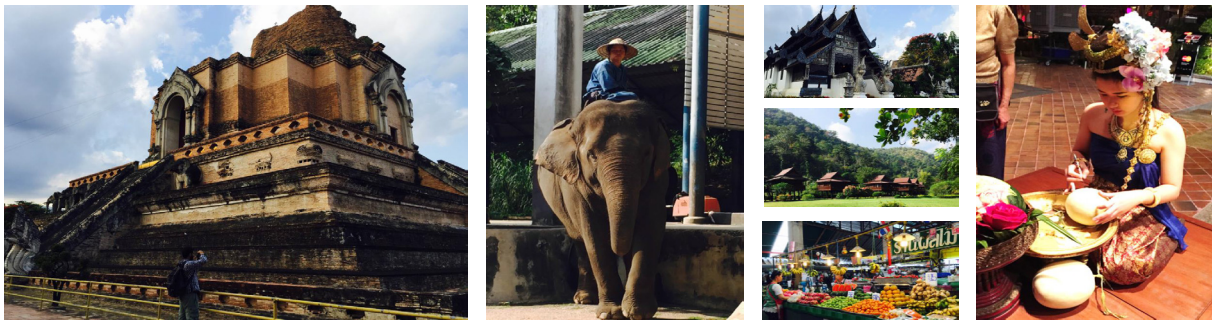
International Service Innovation Design Conference

1-5 November 2016 in Chiang Mai, Thailand

**"Cultural Innovation & Life Design"**

The *International Journal of Cultural and Creative Industries* will be supporting the 5<sup>th</sup> biennial conference of in service innovation and design, the International Service Innovation Design Conference (ISIDC)\*.

2016 ISIDC is a **tour conference** which brings its event to a different service industry each day to provide all the delegates the opportunity to fully experience Chiang Mai's creativity, arts, nature, and culture!



To celebrate ISIDC's 10<sup>th</sup> anniversary, a society of service innovation design will be inaugurated as the highlight of 2016 ISIDC! Join Asian leading scholars, designers, and professionals in the **International Service Innovation Design Association (ISIDA)** now and enjoy the full member benefits!

Reservations for the **tour-conference** only available during the **early-bird period!**

## Registration:

**Early-bird (Tour Conference):** 1 May - 30 June 2016

**Regular (Conference Only):** 1 July - 15 September 2016

**Website:** <https://sites.google.com/site/isidc2016/home>

**Contact:** [2016isidc@gmail.com](mailto:2016isidc@gmail.com) (PIC. Dr. OTTAVIA)

\* ISIDC is Asia's first international conference on service and design, dedicated for diverse discussions on various themes such as service productivity, service improvement for sustainable society, and regional revitalization through service design.