

## A Retrospective of IJCCI



Partnering with the *2016 International Service Innovation Design Conference*, IJCCI has published the first issue of its fourth volume with selected articles on service innovation design in Asia: ICT health care (Japan), internet-based transportation service (Indonesia), the development of creative economy in a historic city (India), and the preservation of woodwork heritage (Taiwan). It also features a local survey of artifact value preservation (Malaysia) and a report summary of a national design development (China).

For the past three years, IJCCI has published 63 studies by 105 authors from 25 countries representing the regions of Africa, Asia Pacific, Europe, and North America. These papers discuss the theoretical development and ongoing debates in CCI (see Copyright and Creativity, the Narrow and Broad Definitions of CCI, Good Copyright Citizenship), proposals for talent development and cross-sector innovation (see Multiversity, Ignite Innovation Program), cultural innovation for well-being (see Festival for Middle-agers), and insights from various CCI sectors (see Italian Foodies, Music industry in Australia, Star Architects and Buyer's Choice Behavior in Japan, Creativity and Commodity in the Automobile Industry).

The journal also highlighted strategies and efforts to create added value for CCI (see Sweetened Imposition, Trade Associations as Mediators), critical views of CCI and related policies (see CCI policies and Urban Network, Managing Creativity on the Margins, Shenzhen's Transformation to a Creative Megacity), evaluations of ongoing CCI developments in growing economies (see the case of Botswana, Penang, and Nollywood) and post-transitional societies (Circus Industry in Mongolia, Strong Stiches in Post-conflict Liberia, Creative Networks in Croatia), and model proposals for CCI development (see Cote d'Azur of China, Contemporary Art Prizes on the Internet).

We are proud to be an independent platform to promote empirical research, case studies, creative ideas, and coverage of local policies and actions that support creativity, innovation, well-being, and the development of CCI. We will continue to welcome articles from around the globe and to foster and support a diverse, robust, and illuminating literature on CCI.

Thank you to the editors, authors, and IJCCI members for your continuous support and encouragement. We hope you enjoy this issue, and every issue, of the journal.

**Ottavia HUANG**  
*Managing Editor*